



Local ICH
Creole traditional costume
Guadeloupe
© Lorenzo Borghi



PCI translocal
(carried by diasporas)
Chinese Spring Feast in Paris
Origin: Chine
© Daniel Ortiz / île du Monde



Consulting office specialized in the safeguarding of Intangible Cultural Heritage (ICH)

Accredited NGO providing advisory services to the UNESCO Committee for the safeguarding of Intangible Cultural Heritage since 2018

Inventories
Capacity-building
Cultural engineering

Audiovisual production
Enhancement digital tools
Inclusive social development
Economic empowerment

2021-2022

Who are we?

We are deeply convinced that safeguarding intangible cultural heritage is one of the most sustainable paths to ensure social cohesion, economic growth and development in a broad sense. Our team dedicates its set of competencies to projects supporting the identification, documentation, transmission and promotion (economic, social, cultural) of traditional practices – practices that are passed on from generation to generation, carried out by diverse communities, both within local and translocal contexts (migration context).

île du Monde
has already produced
**13 inventory sheets
& 12 documentaries**
for the French national
inventory of ICH

île du Monde is one the
**193 NGOs of the world
accredited by UNESCO**
to provide advisory services to the
Intergovernmental Committee for the
safeguarding of ICH

What domains? Building on UNESCO's classification, we work on 9 cultural domains dealing with living heritage:

- Craftsmanship
- Performing arts
- Traditional well-being
- Preparation of traditional food and beverages
- Traditional games and sports
- Social practices and festive events
- Ecological knowledge and occupations concerning nature
- Spirituality, religion and magic
- Oral tradition and language (transmission)

For whom? As we can support every step of an ICH safeguarding scheme, our services are of particular interest for territorial collectivities, States Parties to the 2003 UNESCO Convention and communities bearers of tradition.

île du Monde identified
344 heritage elements
during an ICH inventory initiative commissioned by
the Directorate of Cultural Affairs and the Region of
Guadeloupe, in the Caribbean

île du Monde has conducted
**14 workshops with
173 migrants**
as part of a project to identify traditional
knowledge and occupations with the purpose
of fostering social and professional
integration

What for? Our goal is to promote communities that carry out precious traditional knowledge, that, too often, find themselves despised and cast aside. Yet, such knowledge is the source of countless benefits and values. It has been shaped throughout centuries by collective intelligence and some is currently disappearing forever. It is urgent to ensure their safeguarding today and tomorrow, notably through the youngest generations.

Our missions

We support public administrations and tradition bearers **throughout the entire ICH safeguarding scheme**: identification (pre-inventory), documentation (inventory, audiovisual production), promotion/enhancement (cultural, social, economic), around 3 core intervention types: **strategic thinking & planning** (diagnosis, design of strategies, feasibility audit), **project management** (design, implementation, monitoring and evaluation) and **training** (capacity-building).

It is also crucial to flag that our work deals with two typologies of ICH: **Local ICH (indigenous) and translocal ICH (ICH carried out by diaporas)**

Audit / Strategic thinking & planning réflexion

- *Pre-inventory of ICH elements in a given territory*
- *Heritage diagnosis: cultural diversity and heritage diversity*
- *Full diagnosis of the safeguarding status*
- *Design of territorial strategies for ICH safeguarding*
- *Design of strategies for sustainable tourism around ICH / co-development*

The full diagnosis of the safeguarding status includes:

identification, transmission, documentation, integration of ICH into the education system, research, cultural, social & economic enhancement, analysis of threats & opportunities, level of vitality, actions to be considered, funding schemes.



Project management (design, implementation, monitoring, evaluation)

Supporting concrete projects on the ground

-*Inventories*: preparation of inventory sheets and audiovisual production to complement the sheet; facilitation of the promotion and restitution to the tradition bearer communities

-Cultural, social and economic enhancement:

- Audiovisual production
- Enhancement and communication digital tools
- Inclusive social development and economic empowerment
- Museography adapted to ICH

Capacity-building

We take part in UNESCO's initiative to build capacities in order to reinforce ICH safeguarding as well as a greater participation of tradition bearers. We can train communities of tradition bearers and public administration staff in:

- *Development of inventories*
- *Audiovisual skills*
- *Ethnographic interview skills*
- *Promotion/enhancement schemes*
- *Full ICH safeguarding scheme*



Our references

French National Inventory of ICH (2014 – 2020)

Drafting of inventory sheets and audiovisual production

The Spring Festival, or Chinese New Year in Paris (2014)

Georgian polyphonic singing in Île-de-France (2014)

The Asian lion dance in Île-de-France (2014)

The brazilian *Lavage de la Madeleine* in Paris (2015)

The djèliya mandingue in Île-de-France (2017)

The Vaisakhi of the Sikhs in Bobigny (2017)

Georgian dances in Île-de-France (2019)

Fado in Île-de-France (2019)

Nowruz or Persian New Year in Île-de-France (2019)

Traditional African hairdressing in Île-de-France (2019)

Tembé bushinengué (Guyana, 2020)

The Yennayer, or Berber New Year in Île-de-France (2020)

La Marinera, Peruvian dance, in Île-de-France (2020)

Video-documentaries: [on our YouTube channel](#)



Rencontres cuisine île du Monde (2015-2018). Cooking encounters

Inclusive social development

Outil numérique de valorisation

Intercultural exchange, getting to know others, positive perspective on the cultural wealth brought by migration.

[Rencontres cuisine website](#)



Île des savoirs (2016-2018)

Economic empowerment

Accompany culinary tradition bearers towards professional integration.

[Brochure](#)

Draft proposal for tourism development around ICH in Bondokhory, Guinea (2018)

Tourism development strategies
Codevelopment Article



Identification workshops related to traditional knowledge and occupations within migrant communities (2017 – 2022) Paris 18th district (on-going)

ICH Identification

Inclusive social development

Economic empowerment

Pursuing the tembéman

Documentary
(on-going post-production phase)

Audiovisual production

Going up the river Tapanaoani, we discover the Bushinengue people and their culture.

Inventory of ICH knowledge and promotion in Guadeloupe (2019-2020)

Pre-inventory; Heritage diagnosis

Full diagnosis of the ICH safeguarding status

Design of territorial strategies for ICH safeguarding

[Full report and documentary](#)



Collaborative online hub Guadeloupe ICH Culture (2021 – 2022) On-going.

Online tool, also linked to social networks. Dedicated to the identification, documentation and promotion of ICH. Creation of an ICH safeguarding network.

www.guadeloupe-culture-pci.fr

Our team

Comprehensive and effective ICH safeguarding requires a multidisciplinary team to audit, design and develop a range of actions in a diversity of areas, including ethnographic identification, documentation, audiovisual production, inclusive social development or economic empowerment. Our team of experts will be able to support your project building on their specialized competencies.



Carlo



Frida



Stéphanie



Daniel

Carlo Barletta. Economist, business advisor. Social and Solidarity Economy officer.

Frida Calderón. PhD in Social Anthropology. Migration specialist. Île du Monde President.

Stéphanie Magalage. Specialized in intercultural dialogue and education. Communications officer.

Daniel Ortiz. Anthropology researcher. Documentary director and editor. Audiovisual production officer.



Pepe



Simone

Pepe Pastor. Social and cultural mediator. Cultural engineering. Sustainable tourism. île du Monde coordinator.

Simone Tortoriello. Sociologist. Wordpress/CSS specialist. Educator for unaccompanied foreign minors. Ethnographic research officer.

They have trusted us:



UNESCO accreditation (n° 90388)

The United Nations Educational, Scientific and Cultural Organization (UNESCO) accredited île du Monde at the General Assembly of June 2018 as a “Non-Governmental Organization providing advisory services to the Intergovernmental Committee (for the safeguarding of Intangible Cultural Heritage)”. This accreditation asserts the verified competencies, qualifications and experience of île du Monde in ICH safeguarding (as defined in Article 2.3 of the Convention). This accreditation also highlights île du Monde capacity to collaborate, in a spirit of mutual respect, with communities, groups and individuals creating, practicing and passing on intangible cultural heritage.



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Producteur de vanille
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(porté par la migration)
L'enfant-déesse Kumari. Paris
Origine: Népal
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